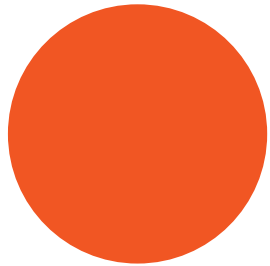


Primary Catalyst Colors

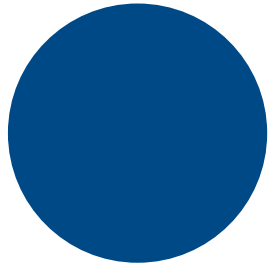
The core Catalyst color palette is shown below.

These colors serve as the visual foundation for all branded communications.



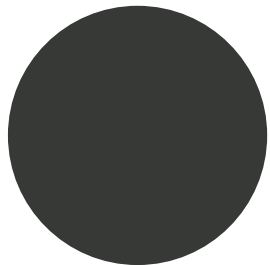
Tangerine

Pantone Orange 021 C
C:0 M:82 Y:100 K:0
R:241 G:86 B:35
#f15623



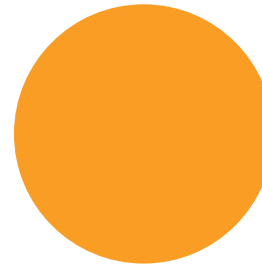
Blueberry

Pantone 301 C
C:100 M:72 Y:27 K:12
R:0 G:73 B:135
#004987



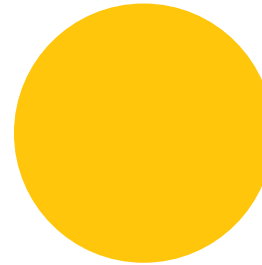
Graphite

Pantone 447 C
C:69 M:60 Y:64 K:55
R:54 G:57 B:54
#363936



Sunset

Pantone 1375 C
C:0 M:45 Y:96 K:0
R:249 G:157 B:37
#f99d25

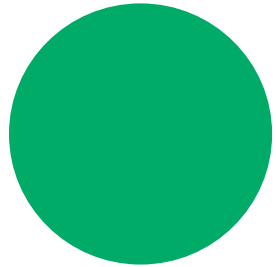


Goldenrod

Pantone 7548
C:0 M:23 Y:100 K:0
R:255 G:198 B:11
#ffc60b

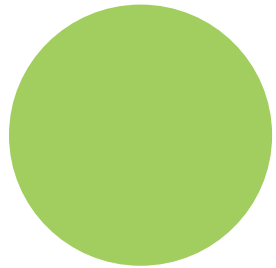
Secondary Catalyst Colors

Our secondary Catalyst colors should be used sparingly: as limited spatial backgrounds, in infographics, and in very specific executions of body copy. They can be combined with our core Catalyst colors to highlight and support key messages and imagery.



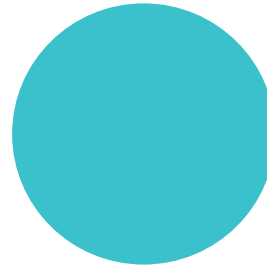
Jade

Pantone 3405 C
C:91 M:0 Y:82 K:0
R:0 G:171 B:104
#00ab68



Light Green

Pantone 367 C
C:41 M:0 Y:82 K:0
R:161 G:206 B:94
#a1ce5e



Sky

Pantone 319 C
C:66 M:0 Y:22 K:0
R:58 G:193 B:204
#3ac1cc